



NOT YOUR AVERAGE SPEAKER SERIES

FOR IMMEDIATE RELEASE

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83 Degrees Media

**“The Talent Squeeze: Filling Tampa Bay’s Pool”
Not Your Average Speakers series event**

TAMPA, Fla. (April 12, 2012) – “The Talent Squeeze: Filling Tampa Bay’s Pool” is the next topic of discussion for 83 Degrees Media’s “Not Your Average Speakers” on Thursday, April 19, from 5:00-7:00 p.m at Walker Brands.

Recently recognized in the Tampa Bay Times as one of 20 people who make Tampa Bay a better place, Diane Egner, publisher and managing editor of 83 Degrees launched the “Not Your Average Speakers” series in October 2011. The goal of the series is to encourage a community dialogue around important issues in the new economy by highlighting “what’s working” in Tampa Bay and helping shape a community vision for the future.

The “talent squeeze” topic plays an especially critical role in the growth and prosperity of the region.

"Attracting and retaining the talent needed for jobs in the new economy is among Tampa Bay's greatest challenges," says Diane Egner, publisher and managing editor of 83 Degrees. "Our goal in presenting the "Talent Squeeze" as part of our "Not Your Average Speakers" series is to provide an open and interactive forum for thought leaders and 83 Degrees readers to engage in conversation about opportunities and solutions."

The “Not Your Average Speakers” series gathers thought leaders and [83 Degrees Media](#) readers in a relaxed environment to foster community dialogue and exposure to people, ideas, innovations and opportunities that are moving the Tampa Bay region forward.

Panelists who are leading change efforts in Tampa Bay will discuss important or significant issues related to attracting and retaining talent in this economy, making our region a place to grow careers and current issues that shape our community’s future.

The panel will be moderated by Pegotty Cooper, Leadership & Career Strategy Coach.

Panelists include:

- Dr. William D. Law Jr., President of St. Petersburg College
- Ken Cowart, Architect and Founder of Pecha Kucha Tampa Bay
- Linda Seefeldt, President at AIM Above & Chair of ARCS Foundation

- Terri Willingham, Founder of Learning is for Everyone (LI4E) & TEDxYouth@Tampa Bay
- Mark Swanson, CEO of Telovations

83 Degrees “Not Your Average Speakers” series discussions are open and free to the public. To RSVP, visit: <http://83degreesnyas5.eventbrite.com/>

For more information on 83 Degrees Media and the “Not Your Average Speakers” series, visit: www.83degreesmedia.com

About 83 Degrees Media

83 Degrees Media tells the story of what’s new and what’s next in the Tampa Bay region — a new narrative for a new economy. 83 Degrees Media writes for and about the creative, innovative, and influential people in and around Tampa Bay who are doing their part to move the region forward. Each week, 83 Degrees Media reports on the people, places, ideas and investments that make the Tampa Bay region attractive locally and competitive globally.

www.83degreesmedia.com

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