

International Plaza

A N D B A Y S T R E E T

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International Plaza and Bay Street Launches "GET YOUR STYLE ON" for Spring 2015

TAMPA, Fla. (March 9, 2015) – International Plaza and Bay Street is encouraging customers to "GET YOUR STYLE ON" by offering complimentary fashion styling and personal shopping services from March 9-29.

Shoppers may book one-on-one services from professional fashion and wardrobe stylists: Tasha Scaglione Ong, Valerie Romas and Jackie Walker. Busy executives to stay-at-home moms will benefit from the tips and tricks provided, and walk away with an updated look, ideal fit for their body type and newly purchased outfits.

With a new season upon us, spring cleaning is one reason why many people make updates to their closets. They will clean their closets out and donate items they no longer wear. When looking for what to add to one's wardrobe, a personal stylist can help individuals make smart purchases from finding the right trends to investment pieces.

Plus, an updated wardrobe is a cost efficient way to immediately implement change, both in the way one looks and feels.

"There are a variety of reasons that people want and should update their closets and wardrobe, or supplement with new pieces," says Nina Mahoney, marketing and sponsorship director for International Plaza and Bay Street. "Some people will be attending weddings and graduations, and others are in a new role at work and want to have that power outfit. You may be a new mom looking for more versatile clothing or maybe you're going through a divorce and want a fresh start. A new outfit or wardrobe can do the trick!"

Shoppers can book their appointments by going to: <http://www.shopinternationalplaza.com/getyourstyleon>, and downloading their GET YOUR STYLE ON fashion consultation form that they may bring to their scheduled fashion styling session. Appointments may be booked during mall hours, Mondays thru Saturdays from 10am-9pm, and Sundays from 11am-6pm from March 9-29.

For more information about International Plaza and Bay Street visit:
www.shopinternationalplaza.com

About International Plaza and Bay Street

International Plaza and Bay Street, an enclosed, two-story regional shopping center with an adjacent outdoor lifestyle center, is located on the southeast edge of the Tampa International Airport. It features 200 specialty stores and 15 restaurants, plus Neiman Marcus, Nordstrom, Dillard's and Renaissance Tampa Hotel International Plaza. Shopping hours are 10 a.m. to 9 p.m. Monday through Saturday, 11 a.m. to 6 p.m. Sunday. Restaurant hours vary. For additional information, visit shopinternationalplaza.com.

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